



DeskNet Inc. Announces Strategic Partnership with Investit

DeskNet Partners with Investment Management Consultancy to Support UK Clients and Collaborate on Market Requirements for Automated Client Reporting

JERSEY CITY, NJ – 30 October 2007 – DeskNet Inc., a leading provider of enterprise customer communications for the financial services industry, today announced that it has entered into a strategic partnership with Investit, a UK consultancy. Investit is a premier consultancy group, offering specialised advice, project management, research and recruitment services exclusively to the investment management industry.

Under the partnership, Investit will join DeskNet's product advisory council, which is designed to provide recommendations and guidance for future product releases. Further, as DeskNet continues to expand its presence globally, the use of system integrators is essential for supporting clients in key geographic regions. To satisfy DeskNet's growing demand in the UK, Investit will be trained as an accredited systems integrator for DeskNet's ContentWelder™, the most advanced software platform available for automating the production of high-quality, bespoke investment management reports and communications for institutional investors and private clients.

"At Investit, we have unparalleled experience in the area of client reporting. We are excited to enter into a strategic partnership with DeskNet, as it allows us to develop in-depth insight into the capabilities of a leading client reporting system," said Peter Ellis, a Principal Consultant in Investit's Client Management Practise. "This relationship will ensure that we have a thorough understanding of the benefits that DeskNet's ContentWelder platform can deliver to our clients. Affiliations such as this are greatly advantageous to our clients, as they allow us to maximise our knowledge of client reporting technology."

"Investit is one of the most highly regarded investment management consultancies in the industry, and they are well-known for their experience and thought leadership," said David Mead, DeskNet's head of strategic partnerships. "By aligning our company with Investit, DeskNet will benefit strategically and tactically in serving the needs of the UK market."

About DeskNet

DeskNet Inc. is the leading provider of enterprise customer communications software for the financial services industry. DeskNet's ContentWelder is the most advanced solution available to automate and manage the production of high-quality investment documents for institutional investors and private clients. The industry's leading investment management firms rely on ContentWelder as a global enterprise platform to deliver the advanced workflow solutions that enable bespoke client reports on demand, while providing the needed transparency into the process. DeskNet's

clients include top financial services firms such as T. Rowe Price, MFS Investment Management, INVESCO, PIMCO, Standard Life Investments and many others. For more information, visit www.desknetinc.com.

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