

## Investit Boosts Investment Practice with Hire of Alistair Byrne

**Monday 25 January, London.** Investit, a leading investment management consultancy is bolstering its investment practice with the hire of Alistair Byrne as Principal. He will be involved in delivering the firm's core investment process consulting as well as strengthening its product development services to help asset managers meet today's challenging environment.

Before joining Investit, Byrne ran his own financial services consultancy business as well as being a senior lecturer in finance at the University of Edinburgh and a visiting fellow of the Pensions Institute at Cass Business School, London. His research, which has focused on pension fund investment, has been published in several academic and professional journals, including the Financial Analysts Journal. Byrne began his career in investment management in 1993 at AEGON Asset Management. He spent ten years at the company in various positions including investment strategist and head of equity research. Byrne has a PhD in finance from the University of Strathclyde and is a CFA charterholder.

Peter Ellis, Managing Director, said, "Investit is growing internationally and we welcome the addition of Alistair to our investment practice. Over the last seven years we have run over 80 investment process projects across the asset class spectrum. Alistair's wide experience will help us continue to support our clients in investment process development and communication. We also look forward to his input into our new product development services, as fund managers adapt their product offerings to the new financial market environment."

Byrne said, "I am pleased to be part of the work that Investit is doing in the investment practice. We are seeing increased demand for advice on front office investment issues. One area I expect to see further growth is defined contribution pension funds. Fund managers are reviewing their product ranges in the light of the expected growth in the DC market. We want to help our clients capture a greater share of these DC assets."

### About Investit

Investit was founded in 1998 and provides consultancy, benchmarking, recruitment and research services to the investment management industry. We offer a unique range of services, from front to back office, and draw from five specialist consultancy practices: Investment, Client, Performance, Operations and Systems. Investit People supports our consultancy with specialist recruitment services. Investit Intelligence provides detailed research services, allowing investment managers to improve their knowledge of the market and respond positively and profitably to change. Investit Benchmark completes the offering with a range of market-leading IT and operations benchmarking services. For more information, go to [www.investit.com](http://www.investit.com).

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