



## **Investit hires Tony Hallside to build on consultancy success in MENA**

**Monday 1 November 2010, Dubai.**

Investit, a leading management consultancy specialising in the investment management business, is hiring Tony Hallside as Regional Director, reinforcing the success of Investit's first MENA office in Dubai. He will be building on the development of Investit's consulting and implementation business in the region and strengthening the firm's advisory capability in fund project management and outsourcing.

Tony has been based in the region since 2008 and joins Investit from Apex Fund Services where he was a regional Director responsible for the incorporation of the Abu Dhabi and KSA offices. Tony has 12 years experience in asset management working in a range of onshore and offshore jurisdictions with HSBC, Royal Bank of Canada and Equity Trust.

Catherine Doherty, Regional CEO for Investit MENA, said, "Our clients have asked us to work on issues from the front office and product development through to the IT and operational underpinnings of their organisations. Gulf clients like to have global expertise delivered locally and so we are hiring locally."

Since opening the Dubai office Investit has worked in the region with regulators, Sovereign Wealth Funds, custodian banks and commercial fund managers.

Peter Ellis, Investit's Global Managing Director, said, "Investit is growing internationally and we welcome Tony to our MENA office. We have been working in the UAE since 2003 and since we established our office there in 2009 we have worked with increasing numbers of clients across the GCC. Tony brings experience of the region and industry knowledge that will help our clients build and implement their business plans"

Tony Hallside said, 'I have been impressed by the breadth of Investit's work, from strategic business planning through to the day to day reality of operations, system implementations and process / procedures manuals. They have built a great knowledge bank based on over 1,000 projects across the world, and I look forward to working with the team to bring that to our clients in the region.'

### **About Investit**

Investit was founded in 1998 and provides consultancy, benchmarking and research services to the investment management industry from offices in London, Sydney and Dubai.

The firm offers a unique range of services, from front to back office, and draw from five specialist consultancy practices: Investment, Client, Performance, Operations and Systems. Investit Intelligence provides detailed research services, allowing investment managers to improve their knowledge of the market and respond positively and profitably to change. Investit Benchmark completes the offering with a range of market-leading IT and operations benchmarking services. For more information, go to [www.investit.com](http://www.investit.com)

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