



## **Investit and Stone House Consulting announce a strategic partnership**

**Tuesday 1 June, London and New York**

Investit Ltd and Stone House Consulting, LLC today announced a strategic partnership to provide traditional and alternative investment managers with a suite of consultancy services, industry research, best-practice benchmarking and self-assessment tools. These products and services are designed to help managers gather assets and successfully execute their high-level business plans.

"Heightened operational awareness and due diligence, increased transparency and additional regulatory demands are focusing greater attention on operations, IT and business processes than ever before," according to Peter Ellis, Managing Director of Investit. He added, "This partnership will allow us to share ideas, glean local market insight and deliver enhanced services to clients closer to home, while at the same time extending our global reach. Our clients are as excited about this partnership as we are."

Through this strategic partnership, Stone House Consulting has exclusive rights to offer Investit's IT Value Service, Business Process Assessment, Operations Best Practice Benchmark and Intelligence services in the Americas and Investit is able to offer Stone House's Cornerstone product outside the Americas. In addition, these highly-respected consulting firms are able to bring the combined force and expertise of their teams to bear on consultancy projects for the benefit of global clients.

Holly Miller, founding partner at Stone House Consulting, said, "Investment managers of all sizes are increasingly focused on improving margins, evaluating new market and product opportunities and creating more scalable organizations. This sharpened focus on maximizing profitability, together with increased support requirements, prompts managers to evaluate themselves and ask how they compare to their competition."

Investit has a long-standing reputation for the delivery of high-quality consultancy services, benchmarking tools and best-practice assessments for the investment management industry, supported with its Intelligence research service. Coupled with Stone House's Cornerstone product, which provides activity- and service-based costs exclusively for traditional and alternative investment managers, senior executives will now be better equipped to assess their organizations and make strategic decisions such as whether to launch new products, discontinue current service offerings, upgrade technology or outsource some or all of their operations.

"As a former chief operating officer, I know from experience the value of looking outside your own organization to assess where you are, where you want to go and most importantly, how to get there," says Miller. "Each of our firms' product offerings is designed to assist managers on a standalone basis. Taken together – and complemented with our in-depth consulting experience – we are able to provide the full suite of information, insight and assistance that CEOs, COOs, CFOs, CTOs and CIOs require from a consulting, benchmarking and best-practice perspective."



With offices in London, Dubai and Sydney, Investit's geographic reach spans large portions of the globe. "We feel strongly that local market knowledge and specific investment management experience is critical and we want to ensure we continue that approach in the Americas," Ellis points out. "In addition, our cultural approach to managing projects and client relationships has enabled us to reach trusted-advisor status with our clients. From the outset of our relationship with Stone House, it was clear they had the right experience and cultural fit."

### **About Investit Limited**

Investit was founded in 1998 and provides consultancy, benchmarking, research and resourcing services to the investment management industry. We offer a unique range of consultancy services, from front to back office, and draw from five specialist practices: Investment, Client, Performance, Operations and Systems. Investit Intelligence is a subscription-based research service exclusively for the investment management industry. Our detailed research services allow investment managers to improve their knowledge of the market and respond positively and profitably to change. Investit Benchmark completes the offering with a range of market-leading IT and operations benchmarking services. For more information, go to [www.investit.com](http://www.investit.com).

For further information, please contact:

Clare Vincent-Silk

Principal

+44 (0)20 7933 9904

[clare.vincent-silk@investit.com](mailto:clare.vincent-silk@investit.com)

### **About Stone House Consulting, LLC**

Stone House Consulting provides strategic, operational and IT consulting services to investment managers and hedge funds. Stone House consultants possess a breadth of knowledge and first-hand experience that is unparalleled in the industry, with proven, hands-on, buy-side experience across all instrument types and all investment vehicles. We understand the competing demands, requirements, deadlines and priorities that our clients face every day. And we have seen the pitfalls first hand.

Stone House's Cornerstone program is designed to ensure asset managers reduce their costs by 10-30% within a year. Managers find it to be a critical input to their strategic planning, budgeting, compensation, outsourcing evaluations and profit evaluations of strategies, products and client relationships.

Stone House Consulting was founded in September 2008 in the midst of significant market turmoil. Please see our vision at <http://stonehouseconsulting.com/OurVision/OurVision.html> to understand why.

For further information, please contact:

Holly Miller

Partner

+1 610 358 1791

[hmill@stonehouseconsulting.com](mailto:hmill@stonehouseconsulting.com)