



**PRESS RELEASE: Investit Intelligence Announcement: London, Wednesday 1 June 2011**

**Investit appoints Jacqueline Alvarez and Gina McCafferty as Co-Heads of Research.**

**Investit, a leading consultant to the investment industry is pleased to announce that Jackie Alvarez and Gina McCafferty have joined the company to drive the expansion and development of Investit's highly regarded Intelligence research service.**

Investit Intelligence is the flagship industry research service that investigates and interprets the key issues, challenges and opportunities facing the investment industry to inform our clients' strategic thinking and development priorities. Jackie Alvarez and Gina McCafferty have been appointed as Co-Heads of Investit's Research business line to deepen, develop and expand Investit's research coverage and global reach.

Peter Ellis, Managing Director of Investit commented: "Investit Intelligence is already recognised by many of our clients as the leading research service of its kind available today. We have decided to invest in Intelligence by increasing the resources we dedicate to the development and delivery of our research services. With Jackie's and Gina's joining we now have the opportunity to increase penetration in our core market and also to expand our global footprint and client base. We are delighted to welcome Jackie and Gina to Investit and excited about the opportunity this presents to further develop our Intelligence research service."

Most recently both worked for Cutter Associates. Gina McCafferty was a Principal at Cutter Associates and Head of Cutter's research product lines. Jacqueline Alvarez was Managing Director of Benchmarking and spent three years in the research division. Prior to Cutter Jackie Alvarez has more than 25 years of investment industry experience across operations and technology. Her career includes senior management roles with Mellon, Acumen and SunGard. Gina McCafferty also has more than 25 years of experience in the financial services technology industry, including senior management positions at SunGard and DST International. "We are excited to be joining Investit and working with their clients to expand Intelligence and develop new research offerings" said Gina McCafferty. Jackie Alvarez added, "Our primary focus is to deepen Investit's global presence and support their clients in meeting the demands of the changing global business environment."

Jackie and Gina will be based in the Boston area, giving Investit its first direct representation in North America, and will work with its staff and clients around the world to expand its global reach.

Investit Intelligence's current research focus includes 'Enriching the Client Experience', 'Cost Modelling and Product Profitability', 'Foreign Exchange' and 'AIFM Directive'; and will be presented and discussed at Investit's forthcoming summer conference on 30 June.

**About Investit:**

Investit, founded in 1998, helps the investment industry develop better products, win and retain clients, improve operating platforms and increase profitability. We are the leading provider of research, benchmarking and consultancy services. With staff based in London, Dubai, Sydney and now Boston, Investit supports a global client base of asset owners, investment managers, service providers and system vendors.

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