



Data Management: The Journey Continues

Description

This research will focus on target data management operating models compared to current practices among investment managers and third party administrators. We will identify how firms can prepare their organizations to meet the future demands of data management, including new sources and types of data, exponential growth in volume, and the increased complexity of data.

The momentum to deliver sound data management capabilities remains an ongoing challenge as the demands of the investment management industry accelerate. A stringent regulatory environment, increasingly complex product offerings, more sophisticated clients, and the proliferation of new technologies, along with a challenging economic period, continue to stretch investment firms' data management capabilities. Although a great deal of progress has been made, rising consumer confidence in the quality and accessibility of data drives new demands.

Does your firm have clear governance and ownership policies to manage a changing data landscape? Can your current strategy cope with the exponential growth of data proliferated across multiple devices and virtual environments? Are you prepared to manage and protect this information, and can you unlock the business value embedded in data? Firms will require innovative approaches to adapt to the continued challenges and expanding scope of data management.

Scope

This research will focus on the following areas:

- Identify leading practices and target data management operating models
 - Key attributes and benefits of mature data management strategies
 - Progress to date on data initiatives
 - Data management services offered by third party administrators to outsourcing clients
 - Current challenges and leading solutions
- Recommend strategies to prepare for the future state of data management
 - Flexible organization structures to adapt to changing demands
 - Impact of the changing dynamics on staff and skill sets
 - Governance and policies to address information security and operational risk
 - Responding to the demands of new information channels
 - New search and discovery capabilities to support new types of data
 - Data storage and management capabilities to support growth in volume

Excluded from this research:

- We will not delve into the fundamentals of data management
- We will not provide a detailed analysis of specific technology solutions

Deliverables

A detailed Investit report that will include current trends and insights on preparing for the future of data management

Target Audience

- Staff responsible for data management and data governance
- Staff responsible for data architecture
- Firms interested in deepening their knowledge on this topic and exchanging ideas with industry peers

Related Research

Other Intelligence reports on data management include:

- Outsourcing Data Management (2009)
- Data Management (2007)
- Corporate Data Projects (2004)

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Research to Power Your Success.

Research Topics 2012

Leveraging Technology to Enhance the Client Experience

Recently Published

This research will explore how investment managers are currently leveraging new technologies to enhance their client servicing. We will evaluate key opportunities, liabilities and challenges of current strategies, and identify leading practices that are adding the most value.

Building Your Business Efficiently

Presentation: March 2012

This research will identify practical methods for improving operational efficiency based on current practices among investment managers. We will specify key indicators for measuring your capabilities and optimizing your operations to support growth and new business initiatives.

Data Management: The Journey Continues

Presentation: March 2012

This research will focus on the current state of data management among investment managers and third party administrators, and will identify how firms need to prepare for the future impact of new technologies, increased demands, and the exponential growth in data volumes.

Intelligence Back Catalogue

Topics Include:

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Client Reporting Best Practice
Client Management

Industry Focus

Change within Investment Management
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Liability-Driven Investments
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Corporate Actions
Data Management
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Corporate Data Projects

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Global Outsourcing Models
Outsourcing Data Management
Developments in the Outsourcing Model
Asset Servicing
Outsourcing Performance Measurement

Performance and Risk

Enterprise Risk Management
Managing Counterparty Risk
Operational Risk and Compliance
Performance Attribution

Current Intelligence Members

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