

'Cost Modelling and Product Profitability'

Investit Intelligence's latest report detailing how investment managers can better analyse and understand the profit contributions from their various lines of business.

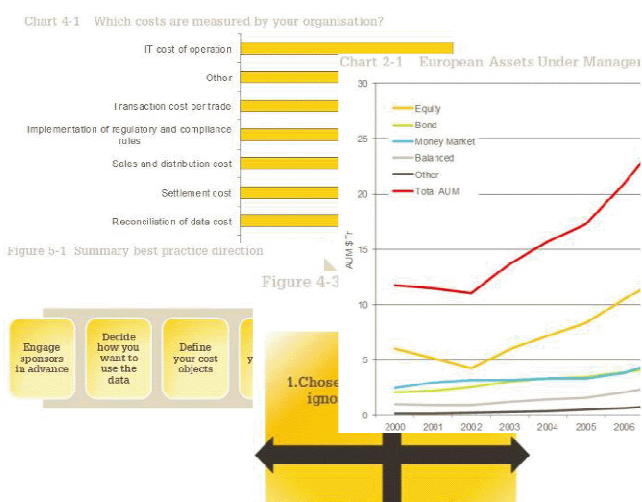
How you will benefit from this report

Historically, firms have concentrated efforts on building revenue without an application of cost management and profitability analysis. While this may have been justifiable during the benign investment conditions leading up to the Millennium, Investit believes this is untenable given the challenging market conditions the industry now faces.

Following in-depth research into market practice in this area, Investit has developed an approach to allow investment managers to address cost and profitability management.

This key research has:

- Examined current market practice and highlighted the reasons why firms will have to pay more attention to cost management in the future.
- Identified characteristics of good practice which will bring improvements to overall business performance.
- Defined a high-level model with advice on how to implement a customised version for your firm.
- Developed a self-assessment questionnaire to assist firms in identifying their maturity of approach.
- Clarified the expected benefits from a rigorous approach to cost modelling and profitability analysis.



Key insights from the industry experts

Investit has an excellent track record of identifying and delivering operational efficiency and scalability for investment management firms.

Investit has long-established methodology to assess firms' business, operational and IT capability.

- The IT Value Survey, in operation since 2002, has enabled its members to become more competitive through an improved understanding of their firm's IT costs, organisation and delivery model.
- The Business Process Assessment Service shows where and how processes can better deliver value.
- The Operations Assessment Service provides a comprehensive evaluation on the relative strength and sophistication of operational processes.

And since we were founded in 1998, we have completed more than 900 assignments for 185 clients globally, all delivering improved profitability.

What the report contains

The report contains the following chapters: Market Changes; A High-Level Model for Cost and Profitability Management; Cost and Profitability Management in Practice; Good Practice; Self-Assessment Questionnaire; Expected Benefits; Conclusions.

What does it cost

If your company is a member of Investit's Intelligence service, you are entitled to a copy of the full research report and on-line access.

If your company is not a member of Intelligence, you can purchase the full research report for £5,000.

Who to contact

If you would like to know more about this key report, please contact John Robertshaw on +44 (0)207 933 9900 or by email at john.robertshaw@investit.com.

About Intelligence

Intelligence is a subscription-based research service, designed exclusively for the investment industry. Key features:

- Detailed, independent research reports on key industry challenges.
- On-line access to research reports.
- Forums and workshops held throughout the year.
- Access to our consultants for general information about any aspect of our industry.

About Investit

Investit was established in 1998. We are a specialist business consulting firm, focusing entirely on the investment management industry. We work with our clients to make their businesses better by helping them to win more business, retain more business, and improve their operating platforms. We do this by:

- Informing their strategic thinking by investigating and interpreting where the industry is going.
- Assessing how well every aspect of their business is positioned to achieve their strategy.
- Defining and delivering the changes they need to succeed with their business goals.
- Our key differentiator is client loyalty: each year more than 90% of our revenues come from repeat business.